



UNIFORM POLICY

Date	May 2026 This policy will be reviewed annually Statutory Policy
Review Date	May 2027
Author	Jill Branch, Assistant Headteacher, WBHS
Approved by	Curriculum & Student Affairs Committee
Full Governing Body Approval	21.05.2026

1. Our Approach to Uniform

A clear and consistent uniform policy supports the ethos and values of Whitley Bay High School. We are committed to developing happy, self-confident learners who feel a strong sense of belonging in an inclusive, respectful and safe environment. A shared uniform promotes positive relationships, reduces pressure around appearance, and ensures pupils are treated equitably, regardless of background or circumstances. In line with Department for Education guidance, this policy outlines how our uniform requirements are fair, inclusive and affordable. We believe pupils learn and achieve best when they feel comfortable and confident, and our expectations reflect careful consideration of equality, safeguarding, wellbeing and value for money, with limited compulsory branded items and flexible options where appropriate.

2. Legal Framework Considerations for Years 9, 10 and 11 Uniform

This policy considers all relevant legislation, including, but not limited to, the following:

- Education and Inspections Act 2006
- Education Act 2011
- Human Rights Act 1998
- Equality Act 2010
- The UK General Data Protection Regulation (UK GDPR)
- Data Protection Act 2018

This policy considers all relevant legislation, including, but not limited to, the following:

- DfE (2025) 'Cost of School Uniforms'
- DfE (2024) 'Cost of College Uniforms'
- DfE (2021) 'College Admissions Code'
- DfE (2021) 'College uniforms'
- DfE (2021) 'Cost of School Uniforms'

3. Year 9, 10 and 11 - Required Branded Items (New starting from September 2026)

In line with new government guidance ([Link to Government Guidance on Cost of School Uniforms](#)) limiting schools to three branded items from September 2026, and for safeguarding and health and safety reasons, the following items **must** feature the WBHS school logo:

- White polo shirt
- Navy sweatshirt
- PE T Shirt

These items can be purchased from the listed retailers named later in this policy. All unbranded uniform items may be purchased from any retailer, provided they meet the criteria outlined for each item below.

4. Year 9, 10 and 11 Uniform Expectations (Non-negotiable)

Trousers/Skirts

Students must wear one of the following:

- Plain black, full length school trousers (straight leg, regular fit or bootleg)
- Plain black jeans (straight leg, regular fit or bootleg)
- Plain black skirt of an appropriate length worn with black tights

Not permitted:

- Leggings
- Faded or grey trousers/jeans
- Casual trousers in any colour or fabric
- Joggers, tracksuit bottoms or sportswear
- Combat style trousers or trousers with leg pockets
- Trousers with visible sports labels/logos
- Cuffed bottom trousers
- Ripped, frayed or distressed jeans

Polo Shirts

Students must wear:

- Plain white polo shirts with the WBHS logo (this **must** be worn each day underneath their sweatshirt)

Not permitted:

- Polo shirts without the school logo
- Polo Shirts in any other colour
- Sports tops or aertex tops

Sweatshirts and Hoodies

Students must wear

- Navy blue sweatshirt with the WBHS logo (this **can be removed** if needed throughout the day)
- Navy blue hoodie with the WBHS logo (being phased out but still permitted)

Not permitted:

- Any non-school hoodie or sweatshirt
- Cardigans or jumpers
- Wearing a sweatshirt without a school polo shirt underneath

Shoes and Socks

Students must wear:

- Plain black shoes or plain black trainers
- Footwear with no coloured logos or markings

Not permitted:

- Casual footwear
- Trainers in any colour other than black

Coats

- Outdoor coats may be worn to and from school but must be removed in lessons.
- Coats must not display large graphics or writing.

School Bag

- All students are required to have a school bag with them each day.
- Bags should be practical and suitable for carrying books, equipment and PE kit.
- Designer bags are discouraged for safety reasons, as advised by local police.

Personal Property

- All clothing should be clearly labelled with the student's name.
- The school cannot accept responsibility for loss, theft or damage to personal items.
- Students should always keep belongings with them.
- Police recommend marking personal property for identification.
- ID cards must be always carried.

5. Year 9, 10 and 11 - PE Kit Requirements

Students must wear:

- Navy/red PE top with the school logo (branded item)
- Navy full length leggings, jogging bottoms, football shorts or skort
- Training shoes with secure laces and cushioned soles

Not permitted:

- Three quarter length leggings
- Cycling shorts (any length)
- Navy full length leggings, jogging bottoms, football shorts or skort **with visible large logos** (e.g. Nike Pro)
- Black (or any other colour other than navy) leggings, jogging bottoms, football shorts or skort

Optional PE Items

- Navy football socks
- Gum shields for hockey or rugby
- Personal rackets for badminton, table tennis or tennis (labelled and stored in the PE office)
- Sport specific footwear (e.g., football boots, rugby boots, hockey trainers)

Additional PE Guidance

- All PE kit should be clearly labelled.
- Kit should not be left around school or loaned to others.
- Students should wear PE kit even when injured or unwell, as they remain part of the lesson.
- Jewellery and body piercings must be removed or securely taped for PE.

6. Year 9, 10 and 11 Approved Uniform Suppliers

All branded items can be purchased from the listed retailers below. We recommend buying the additional PE items from our supplier however all unbranded items may be purchased from any retailer, provided they meet the criteria outlined for each item below.

Custer Design

18 Cauldwell Lane

Monkseaton

Tyne & Wear

NE25 8LN

Tel: (0191) 251 1297

email: hello@custerdesign.co.uk

www.custerdesign.co.uk

Schoolii at Custom Planet Ltd

Unit 7 Strand Business Centre

Camperdown Industrial Estate

Killingworth

Newcastle Upon Tyne

NE12 5US

Tel: (0191) 270 8181

email: sales@customplanet.co.uk

www.schoolii.co.uk

Anne Thomas Workwear Ltd

180 Park View

Whitley Bay

Tyne & Wear

NE26 3QP

Freephone: 0800 107 3727

Tel: (0191) 251 4379

email: sales@anne-thomas.co.uk

www.annethomasworkwearltd.co.uk

Emblematic Ltd

Unit 26

North Tyne Industrial Estate

Whitley Road

Longbenton

Tyne & Wear

NE12 9SZ

Tel: (0191) 270 1449

Email: sales@emblematic.co.uk

www.emblematic.co.uk

7. Year 9, 10 and 11 Monitoring and Compliance

To maintain high standards and ensure consistency across the school, uniform is monitored daily at the morning gates and during tutor time.

Morning Gate Monitoring

- Staff on gate duty record any incorrect uniform.
- Visible monitoring reinforces expectations and ensures consistency.

Tutor Time Monitoring

- Tutors check students' uniform each morning.
- This ensures any students not identified at the gate are still monitored.

Communication with Parents/Carers

- All parents/carers and students will be given information about our uniform requirements through parent's information evenings, information booklets, the school website, reminder letters sent from the headteacher and the Home School Agreement
- Parent/Carers and Students are all required to sign the Home School Agreement at the start of the school year which states they understand and are committed to ensure that they follow the uniform policy
- Parents/Carers are contacted if a student repeatedly attends school in incorrect uniform.
- Three recorded incidents within a half term trigger a series of escalating text messages to parents/carers
- After the third incident, the Year Team will speak with the student and call home.
- Continued noncompliance will be escalated to SLT, who may require the student to change into school provided uniform.
- Parents may be asked to bring items of uniform into school for their child if they are not in correct uniform

Pastoral Exceptions

- We are committed to ensuring our school uniform policy is inclusive and accessible for all students. Where a pupil has specific needs, we will make reasonable adjustments to the uniform requirements. Supporting evidence will be required so we can ensure the adjustment is appropriate and fair.
- If a student has a pastoral reason for incorrect uniform, this is recorded and monitored. Communication with home is paused for an agreed period.

Record Keeping

- Uniform trackers are maintained centrally and updated each term.
- Year Teams ensure consistent monitoring and follow up.

8. Year 9, 10 and 11 School Basic Equipment

Students must bring a school bag each day containing:

- Pen
- Pencil
- Geometry set
- Pencil case
- Casio scientific calculator (recommended model: fx-83GT or fx-85GT)

9. Year 9, 10 and 11 Financial Support

We understand that the cost of school uniform can be a challenge for some families, and we want to ensure that every student has access to the clothing they need to feel confident and included. If you require financial support with purchasing uniform, please contact your child's Head of Year. They will be able to explain the support available and offer guidance in a confidential manner.

10. Year 9, 10 and 11 Preloved Uniform

We strongly encourage the use of preloved uniform as an affordable, sustainable and inclusive option for families. The school welcomes donations of good quality uniform items, which help us support students who may need additional assistance. If you would like access to preloved uniform, please contact your child's Head of Year. We encourage students and parents/carers to make use of this provision wherever possible.

11. Sixth Form Dress Code

Sixth Form students are the most senior members of the school community and are therefore expected to present themselves as positive role models for younger pupils. Students are free to choose what they wear but should always be mindful of how their clothing may affect others and ensure it remains appropriate for being part of a school community.

For safeguarding purposes, identity lanyards must be always worn while on the school site. Clothing must not display offensive images, symbols, or language, and tops must not be cropped or have low necklines.

The Head of Sixth Form will make the final judgement on whether students' clothing is appropriate for the school environment.

12. Expectations for Learning and Parental Support

We pride ourselves on developing positive relationships with students and focusing our time on providing an excellent education with rich opportunities beyond the classroom. To support this, we ask students and parents/carers for your cooperation in ensuring students arrive in correct uniform each day. This prevents avoidable issues that disrupt learning and ensures no student misses school due to uniform concerns.